



Faculty Profile

1. Name: **Dr. Sunil Kumar Goyal**

2. Designation: **Assistant Professor**

3. Department: **ABST**

4. Educational Qualification:



Level	Name of University/Board	Year	Title/ Remark/ Medal
Ph.D.	Bhagwant University, Ajmer (Rajasthan) India	2014	A Study of Retail Strategic Marketing Practices in Banking Industries
NET	UGC, New Delhi	1997	
M.Com.	Rajasthan University, Jaipur (Rajasthan) India	1993	I Division
B.Com.	Rajasthan University, Jaipur (Rajasthan) India	1991	I Division
12th	Board of Secondary Education, Rajasthan, Ajmer	1989	I Division
10th	Board of Secondary Education, Rajasthan, Ajmer	1987	I Division

5. Experience: Teaching / Research

UG	13 Years	PG	13 Years	Research	2 Years
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6. Membership (Academic Bodies/ Research societies):

1. *Life Membership of Indian Commerce Association*

7. M.O.O.C (Developed by Faculty):

8. Awards Received:

9. Academic Courses Attended:

Course	Place	Sponsoring Agency	Duration
Orientation Course	ASC, MDS University, Ajmer	UGC	14/09/2010 To 11/10/2010

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Refresher	ASC, University of Rajasthan, Jaipur	UGC	30/01/2012 To 18/02/2012
	HRDC, University of Rajasthan, Jaipur	UGC	07/09/2015 To 26/09/2015
Short Term Course	HRDC, MDS University, Ajmer	UGC	03-08 Feb. 2020
	HRDC, MDS University, Ajmer	UGC	02-07 March, 2020
Online F.D.P (Faculty Development Programme)	Ch. BalluRam Godara Govt. Girls College, Sri Ganganagar	Commissionerate of College Education, Rajasthan	18-23 Jan. 2021
	Govt. M.S. College for Women, Bikaner	Commissionerate of College Education, Rajasthan	22-27 Feb. 2021

10. Seminar/ Conference :

Name of Symposium/ Seminar/Conference	Internat./ National/ Regional	Organized by	Title of Paper presented	Year
Creativity and Innovation in Management of Business	International Conf.	Biyani Girls College, jaipur	Creativity and Innovation in Management in Indian Perspective	16 Oct. 2014
35 th Annual Conf. of Rajasthan Economic Association	National	Central University of Rajasthan	Concept of Imbalanced Growth & Sustainable Development in India	23-25 Jan. 2015
Globlised Growth and Indian Challenges (UGC Sponsered)	National	JNVU, Jodhpur	Emerging Trends in Modern Accounting	20-21 Feb. 2015
Financial Inclusion & Inclusive Growth	National	University of Rajasthan, Jaipur	Opportunities and Challenges of Financial Inclusion faced by India	22-23 Dec. 2015
Bharat me Manvadhikar : Parivesh and Pariprekshya	National	DAV College, Ajmer	Manvadhikaro ke Samvadhanik Paksh	09 Jan. 2016

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Global Environmental Changes, Health and Society	National	DAV College, Ajmer	Environmental Accounting in India	10 Dec. 2016
Entrepreneurship Tourism and Environment	International	MDSU, Ajmer	Economical Impact on Tourism	23-24 Dec. 2016
Tourism, Linguistics and Culture	National	DAV College, Ajmer	Role of Tourism Industry in India	14 Jan. 2017
Cash to Cashless Economy: Challenges and Opportunities	International	The IIS University, Jaipur	Moving from cash to Cashless Economy: Challenges and Opportunities for India	12-14 Oct. 2017
International Conf. on Commerce Management, Social Sciences and Science	International	Lal Bahadur Shastri P.G. College, Jaipur	Implementation of Goods and Services Tax and Its Impact on MSMEs	20-21 Nov. 2017
Issues and Challenges of Goods and Services Tax (GST) in India	National	University Commerce College, jaipur	Impact of GST on the Indian Exports and Import Sector	06-07 Jan. 2018
Emerging Trends & Scope in the Banking Sector with Special Reference to the Present Indian Scenario	National	Sophia Girls College, Ajmer	Role of Banking Sector Reforms in India	24-25 Aug. 2018
Exploring Contexts of Tourism, Culture and Heritage in South Asia	International	DAV College, Ajmer	Seasonal Variation of Tourism in Rajasthan: Cause & Effects	27-28 Sep. 2018
Environment : Issues, Challenges and Strategies	National	SPC Govt. College, Ajmer	Green Accounting and Sustainable Economic Development	01-02 Oct. 2018
Gandhi : The Eternal Truth Relevance for Future Generations	International	SPC Govt. College, Ajmer	Gandhi's Vision of Development Relevance for 21 st Century	18-19 Sep. 2019
Environmental Ethics, Resource, Management and Regional Development- Issues, Challenges and Prospects	International	Dr. Bhim Rao Ambedkar Govt. College, Sriganganagar	Environmental Accounting and Reporting Practices in India : Issues and Challenges	29-30 Nov. 2019



Higher Education and Sustainable Development Goals	National	Lal Bahadur Shastri P.G. College, Jaipur	Higher Education in India : Issues and Challenges and Suggestions	06-07 Dec. 2019
Conference	National	Lal Bahadur Shastri P.G. College, Jaipur	Financial Statement Analysis of Selected Paper Companies in India	27-28 Jan. 2020
7 th International Multidisciplinary Conf. on Education, Social Sciences, Applied Sciences & Technology	International	Inspira Research Association Jaipur & Sanskriti University Mathura (Online)	Sustainable Development in Developing Countries	23-24 Dec. 2020

11. Organizing Sec./Convener of conference/seminar/webinar :

Conference/Seminar Title	Year

12. Resource Person:

In training Programme	
In conferences/Seminars (Chair/Co-Chair/of Session)	

13. Research Publications

Title of Paper	Name of Journal with Impact factor & ISSN No.	Volume and No. with Year	Citation Index	Impact Factor	Google Index
Non Performing Assets - A Comparative Review in Indian Banking Sector.	International Research Journal for Intellectual Science and Management	Volume-1 Nov.2012 Page 84-89			
Indian Banking Industry - Customer Satisfaction.	International Research Journal for Intellectual Science and Management	Volume-1 Nov.2012 Page 96-105			

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Sustainable Development in Developing Countries	Research Icon A Multidisciplinary Quarterly Research Journal (ISSN 2395-6585)	Volume-1 No.3 Oct.2015- Jan.2016 Page 378-387			
Environmental Accounting in India	Research Icon A Multidisciplinary Quarterly Research Journal (ISSN 2395-6585)	Vol.- II No. 3 Oct. 2016 – Dec. 2016 Page 279-281			
Economical Impact on Tourism	Research Icon A Multidisciplinary Quarterly Research Journal (ISSN 2395-6585)	Vol.- II No. 4 Jan. 2017- March 2017 Page 105-107			
Moving from cash to Cashless Economy: Challenges and Opportunities for India	Inspira Journal of Commerce, Economic and Computer Sciences (ISSN- 2395-7069)	Vol.- 4 No. 1 Jan. 2018- March 2018 Page 250-254			
Seasonal Variation of Tourism in Rajasthan and Marginal Saving Trend	Inspira Journal of Commerce, Economic and Computer Sciences (ISSN- 2395-7069)	Vol.- 5 No. 1 Jan. 2019- March 2019 Page 73-76			
Financial Statement Analysis of Selected Paper Companies in India	Inspira Journal of Commerce, Economic and Computer Sciences (ISSN- 2395-7069)	Vol.- 6 No. 1 Jan. 2020- March 2020 Page 01-07			

14. Research Projects:

Title of the Project	Year	Name of funding agency	Fund available/ utilized	Present status
Impact Assessment of Retail Strategic Marketing of Private banks at Ajmer (Minor Research Project)	2013	UGC, CRO, Bhopal	85000	Completed

15. Research Supervision:

- **Basic Field of specialization:**

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❖ **Ph.D.**

Name of Student	Title of thesis	Present status	Date and Year of Award, if so

❖ **M.Phil.**

Name of Student	Title of Dissertation	Present status	Date and Year of Award, if so

16. Monograph/ Book / Chapter (in Edited Book)/Chapters in study material of Open universities

• **Book (Single Author)**

Title of Book	ISBN/ ISSN No.	Publisher with Place	Year of Publication

• **Chapter(s) in Book (Edited / multi-author)**

Title of Chapter	Authors / Editors	Name of the Book with ISBN/ ISSN No.	Publisher with Place	Year of Publication

13 Sports Activities:

14 Extra Curricular Activities:

15. Any Other Relevant Information/Contributions

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